



**Benefitting the Leukemia & Lymphoma Society**

Sponsorship Info

May 21<sup>st</sup>, 2021

Exploration Place

7:00 – 11:00 PM

### **The Leukemia and Lymphoma Society**

The Leukemia & Lymphoma Society (LLS) is the largest voluntary health organization dedicated to funding research, finding cures and ensuring access to treatments for blood cancer patients. Since 1949 LLS has been on the forefront of blood cancer advances such as chemotherapies and stem cell transplantation leading the way to the targeted therapies and immunotherapies that are saving thousands of lives today. LLS is changing the landscape of cancer with more than 300 active research projects that explore different avenues of new and adventurous research.

Whenever we talk about cancer, we always use the same word. Someday. Someday there will be a cure. Someday we won't lose the people we love. But when is someday? With LLS's research partnerships and collaborations with pharmaceutical and biotechnology companies, patient support services and advocates working for blood cancer patients everywhere, **someday is today.**

### **Wine About Cancer**

Join over 400 vino lovers on Friday, May 21st, 2021 at the Exploration place for our fourth annual Wine About Cancer - a night full of food from various local restaurants and unlimited tastings of over 30 wines throughout the museum. Early bird tickets are \$80 and increase to \$90 the week before the event. This year's event will also support and be promoted by the 2021 Man and Woman of the Year candidates.

Event proceeds will go to the Mid-America Chapter of the Leukemia and Lymphoma Society, to fund blood cancer research and go directly back into helping local families.

### **Why sponsor Wine About Cancer?**

By sponsoring Wine About Cancer, you too can support the Leukemia & Lymphoma Society and promote goodwill for your business among this coveted demographic in the Wichita community. We look forward to working with you. Cheers!



### Sponsorship Levels and Benefits

Wine About Cancer Sponsorship Benefits	Presenting Sponsor \$5,000 (Fulfilled)	95 pt. Sponsor \$2,000	90 pt. Sponsor \$800	85 pt. Sponsor \$350	80 pt. Sponsor \$200
Inclusion in all PR/advertising efforts		--	--	--	--
Opportunity to speak at event		--	--	--	--
Exclusive silent auction package		--	--	--	--
Logo on +400 wine glasses		--	--	--	--
Opportunity for company signage to be displayed at event			--	--	--
Option to have a vendor table			--	--	--
Recognition on +400 event tickets	Prominent	Logo	--	--	--
VIP swag bag item				--	--
Inclusion in print promotions (ads, posters, program, etc)	Prominent	Medium	Logo	Small	Name
Program Ad	Full	Full	Half	Half	Name
Logo on event t-shirts	Prominent	Medium	Small	Name	Name
Event tickets	20	8 GA	6 GA	4 GA	2 GA
Additional ticket discount	10 @ \$40	6 @ \$40	6 @ \$50	4 @ \$50	--
WAC website presence	Prominent + Link	Large Logo + Link	Med Logo	Small Logo	Name

*All sponsors agree to pay no later than April 30th, and in-kind donations as agreed upon. Sponsorship perks are subject to print deadlines beginning March 15th. Additional in-kind donations and sponsor levels may be worked out on a case-by-case basis if other donations, perks, and/or event participation is desired. Please contact us for details.*

**Sign up today to secure your place as a Wine About Cancer sponsor or vendor.**

For more information, and to send all logo/artwork, contact:  
Tori Deatherage | [contact@wineaboutcancer.com](mailto:contact@wineaboutcancer.com) | (316) 680-7755

# Wine About Cancer - Sponsorship Commitment Form

May 21st, 2021 | Exploration Place

We elect to sponsor the Wine About Cancer benefitting LLS Man and Woman of the Year at the following level:

\_\_\_\_\_ 95 pt sponsor (\$2,000)  
\_\_\_\_\_ 90 pt sponsor (\$800)  
\_\_\_\_\_ 85 pt sponsor (\$350)  
\_\_\_\_\_ 80 pt sponsor (\$200)  
\_\_\_\_\_ VIP Sponsor

Wine About Cancer Program Ad  
\_\_\_\_\_ Full Page (\$100)  
\_\_\_\_\_ Half Page (\$70)

Agreements:

\$\_\_\_\_\_ Cash/check donation paid by \_\_\_\_\_.  
\$\_\_\_\_\_ Value in-kind donation

Additional details/item descriptions:

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ We cannot officially sponsor, but please accept our donation of \$\_\_\_\_\_.

\_\_\_\_\_ Yes, we would like to purchase \_\_\_\_\_ additional tickets.

I will mail a check made out to "Wine About Cancer" by April 31st, 2021

Please charge the following credit card:      Visa    MasterCard    Amex    Discover

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_

Signature \_\_\_\_\_ Card Verification Code: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Partner Information:

Company Name (as you would like it to appear in print): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone Number: (\_\_\_\_\_) \_\_\_\_\_ Email Address: \_\_\_\_\_

*We agree to have all donations made by date listed above and to ensure appropriate art/logo/materials/etc is received by the print deadlines. We understand failure to do so may result in the respective sponsorship perk being passed to the next supporting sponsor.*

Contact's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

WAC Representative: \_\_\_\_\_

Please send program ads and hi-res logos to: [contact@wineaboutcancer.com](mailto:contact@wineaboutcancer.com)  
Tori Deatherage | 316.680.7755 | [WineAboutCancer.com](http://WineAboutCancer.com)