



Wine About Cancer In-Kind Donations

Thursday, April 16th, 2026
NICHE | Wichita, KS

10th Annual Wine About Cancer

On April 16, 2026, we will celebrate the 10th Annual Wine About Cancer, a milestone that reflects a decade of community, generosity, and impact, making it one of Wichita's most-loved wine events. Guests enjoy unlimited wine tastings, bites from local restaurants, and a vibrant silent auction and raffle, all leading to a high-energy finale celebrating every dollar raised for families affected by cancer.

Why We Wine

Wine About Cancer was founded in 2016 by Tori Deatherage during her Leukemia & Lymphoma Society Woman of the Year campaign. What began as a one-time fundraiser has grown into a tradition of giving, rooted in both community and purpose. The cause has always been deeply personal, one that resonates with many. Tori's mom, Deanna, was a proud Wine About Cancer supporter and team member before losing her battle with metastatic breast cancer in 2021. Her strength and legacy continue to inspire our mission today.

Over the years, funds raised have supported the Leukemia & Lymphoma Society (now Blood Cancer United) and Survivor 2.0, a local program offering free classes that combine strength, recovery, and support for survivors. In 2026, we are expanding our reach through The Today Foundation, our newly launched 501(c)(3), allowing us to directly impact local families.

A Meaningful Goal of \$57,000

This 10th anniversary year carries special significance. Deanna would have turned 57 just days after the event, inspiring us to set our most ambitious goal yet: \$57,000. In 2025, we raised \$40,500. With your partnership, we can honor her legacy and exceed this meaningful milestone.

How You Can Help

The majority of funds are raised through tickets sales, unique auction and raffle packages, wine pull/punch wall, and sponsorships. In-kind donations and partnerships of all kinds make this possible and we appreciate your consideration.

Some items we are currently seeking:

- Wine - Large format
- Limited releases
- 3 or 6 pack wood boxes
- Magnums
- Fine jewelry
- Experiences in entertainment, travel and dining

Thank you from the Wine About Cancer team and the families we are able to help support.

For more information contact Tori Deatherage at contact@wineaboutcancer.com, (316) 680-7755